

VARIS

VARIS





SLIM

STYLISTS ARE SO
MUCH MORE THAN
MEETS THE EYE.
THEY ARE ARTISTS
AND CRAFTSMEN.
PSYCHOLOGISTS
AND VISIONAIRIES.

VARIS tools are designed for stylists and their **CREATIVE ENERGY** — energy inspired by the craft and creativity of master stylists. Powered by the technology of Hydroionic Crystals and the focus on product details, VARIS is set apart and ready to unite stylists and artists.

TECHNOLOGY THAT SETS US APART

The Hydroionic Crystals in the VARIS line of products are a blend of natural-occurring crystals that emit pure negative ions and far infrared energy. Together, these elements are powerful enough to break down water molecules that penetrate the hair shaft and restore moisture balance, leaving hair full of shine.



EVERY DETAIL
YOU DIDN'T KNOW
YOU WANTED.



+

**WE THOUGHT ABOUT
THE DETAILS SO YOU
DON'T HAVE TO.**

We believe that creativity and big ideas need to work practically and flawlessly all the way down to the details.

That's why we created our products not only with technology but also with an understanding of how you work. This results in what we like to call "little ah-ha moments." Details that will make you feel truly understood and make you ask yourself why has it not always been this way? It's these little details that make a big difference.

+

ACCELERATION MEETS INSPIRATION.

01

Easy to
clean filter.

02

Ready, set, flow:
Customizable air
and temperature
settings.



FORM FOLLOWS FLOW.

The **VARIS SB2 DRYER** comes with a true ion generator that produces millions of ions to neutralize static frizz and flyaways. Hydroionic Crystals are infused into the barrel of the dryer to further hydrate and condition the hair.

- Weighs 0.5kg
- Powerful 2000 – 2200 watt motor
- Brushless motor technology
- 6 setting combinations: Find the perfect air speed and temperature for any client's hair

EVERY ARTIST NEEDS A MUSE.

DENMAN is a favorite brand of both stylists and clients and is famously known as “the hairdressers’ hairbrush.” Like VARIS, they collaborate with leading hairstylists to develop innovative professional styling tools which resulted in this co-branded **VARIS DENMAN BRUSH**.

- The ultimate multi-functional hairbrush for detangling, blow-drying, styling, defining curls and smoothing the hair
- 7 rows of perfectly smooth, round-ended pins to reduce catch or drag in the hair
- Unique ‘teardrop’ handle with longer, more rounded shape provides extra comfort and balance

03

Staggered pin pattern provides maximum grip and tension.

04

Soft-touch grip for comfort and styling control: the ultimate brush for updos and finishing work.

HANDS WILL LOVE THESE AS MUCH AS HAIR DOES.

The **VARIS SMOOTHING BRUSH** comes with a mixture of nylon and boar brushes for smooth and shiny hair.

- Ideal for all hair types including hair extensions
- Superior natural boar bristles distribute oils throughout the hair increasing shine
- Hydroionic Crystals infused into the nylon bristles to reduce static and frizz



PERFECTLY ENGINEERED FOR HAIR. AND HANDS.

01

Wide paddle
for effortlessly
detangling all
hair types.

A BRUSH THAT FITS YOUR HAND LIKE A GLOVE.

The **VARIS PADDLE BRUSH** is best for gently detangling wet and dry hair as well as building body when styling.

- Rubber pad reduces static and prevents pull on the hair
- Lightweight and balanced handle for ultimate styling control
- Hydroionic Crystals infused into the bristles



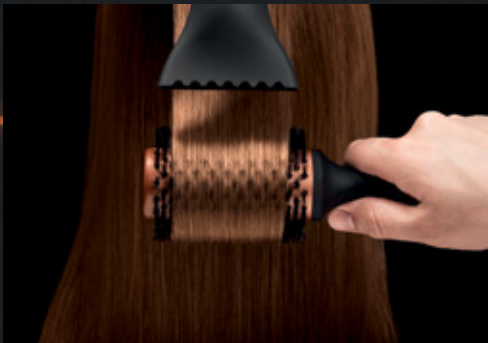
02

Hydroionic Crystals
infused into nylon
bristles and ceramic
barrel to help reduce
flyaways and
smooth hair.

DESIGNED FOR SINGING IN FRONT OF THE MIRROR. BUT ALSO BRUSHES HAIR.

VARIS BOAR BRUSHES smooth and
shape with a mixture of nylon and
natural boar bristles.

- Lightweight, non-slip natural wooden
handle for comfortable styling
- Ceramic barrel creates maximum
shape and style
- Natural boar bristles distribute oils
throughout the hair
- 3 barrel sizes: 25mm, 33mm, 43mm



03

Bristles are locked
into the brush's
core preventing
fall out.

MAXIMUM CONTROL. MINIMUM WEIGHT.

VARIS NYLON BRUSHES are the
perfect combination of lightweight
and professional performance.

- Ceramic barrel and nylon
bristles are infused with
Hydroionic Crystals for healthy
looking hair
- Wave shaped bristles grip
every hair strand
- Available in 3 barrel sizes:
33mm, 43mm, 53mm



No offence to our engineers — but there are some things that only stylists can see and feel. That's why all VARIS products are designed by stylists for stylists — because a stylist knows what a big difference a small detail can make. At VARIS, we see stylists not as customers, but as partners in inspiration and design. That's what makes a VARIS product feel surprisingly familiar from the first time it's used.





"THE LITTLE
DETAILS ADD UP TO
A BIG DIFFERENCE."

CREATIVE ENERGY... IT FLOW
THE HANDS OF STYLISTS EV
THROUGH OUR PRODUCTS...
EVERYTHING WE CREATE AN



EVERY CLIE
A SHARED V
CREATIVE E

MAKING EVERY STYLIST'S
AND TO MAKE THEIR WORK
BEAUTIFUL... **TOGETHER.**

S THROUGH
ERYWHERE...
THROUGH
D THROUGH
T WE TOUCH...

ISION TO CHANNEL

ENERGY INTO
JOB EASIER
EVEN MORE



OVERVIEW



SB2 Dryer



Paddle Brush



Smoothing Brush



Denman Brush

TOOLS INSPIRED BY THE CRAFT AND CREATIVITY OF MASTER STYLISTS.



Nylon Brush

Large



Medium



Small



Boar Brush

Large



Medium



Small

www.varishair.com

Varis is part of Kao Salon Division.

kao
SALON DIVISION

Making life beautiful for salons, stylists and their clients.

