



GOLDWELL KERASILK **kms**
HAIR

Education 2026

ELEVATE YOUR COLOR CRAFT

提升您的染色技艺

YOUR JOURNEY TO COLOR MASTERY

MASTER COLORIST

COLOR TECHNICIAN 染发技术师

Immerse yourself in the world of the Goldwell color system in 3 days.
通过 3 天的课程，沉浸在 Goldwell 的染发系统。

DAY 1:

Topchic, Topchic Zero and Colorance
氧化染剂

DAY 2:

Lighteners and
blonding services
褪色漂浅

DAY 3:

Certification Exam
认证考试

COLOR SPECIALIST 染发专家

Expand your understanding of color services empowered by the Goldwell color system
通过 Goldwell 染发系统，扩大您对商业染发服务的认知

DAY 1:

Commercial Color Services and Color Correction
商业染发服务与改色操作

DAY 2:

Elumen color system
Elumen 染色系统

DAY 3:

Certification Exam
认证考试

COLOR ARTIST 染发艺术家

Elevate your color creativity through color trends, blends, techniques and services
配合流行趋势，技术与服务，提升您的染发创意

DAY 1:

Creative and customized blending
创意染发技巧

DAY 2:

Trends and creativity
流行趋势

DAY 3:

Certification Exam
认证考试



COLOR THE FUTURE TREND SEMINARS 年度美发趋势

Our Color The Future Hair Trend Seminars opens up your world of limitless creativity, combining expert trend forecasting with the creation of the latest hair color looks for your clients.

Dive into the freshest trends through our seminars throughout 2026 and become the trendsetter you aspire to be.

Color The Future 美发趋势为您打开无限创意的世界，将专家趋势预测与为客户创造最新发色造型相结合。

通过我们在 2026 年举办的研习会，深入了解最新潮的趋势，成为您渴望成为的潮流引领者。

MASTERY WORKSHOPS

高手工作坊

Our newest additions to Academy Education empowers you to solve problems and deliver best results in a salon situation. Learn through collaboration, and begin your journey to mastery! 我们最新的学院教育使您能够在发廊情况下解决问题并提供最佳的结果。通过合作学习，开始您的掌握之路。



NEWANCE MASTERY 掌控日系染发 (1-DAY)

To color hair the Japanese way is to see and think hair coloring differently, and achieving trendy colors results for your clients with Newance can be easier than you think. Find out how to use Newance color for all commercial color services on this full-day workshop.

用日式的方法给头发染色，就得以不同的方式看待和思考染发问题。Newance 能为您的客户实现时尚的色彩效果，就像你想象的那样容易。在这个全天的研讨会上，了解如何将Newance 色彩用于所有商业色彩服务。



ELUMEN MASTERY 酸性永久创意染 (1-DAY)

Why limit yourself to pure color results, when Elumen can be offered to **all** clients? Elumen's revolutionary technology provides long-lasting hair color and shine, and repairs damaged hair too! Find out how you can become an Elumen color expert!

既然 Elumen 可以提供给您所有的染发客户，为什么要限制自己的纯色效果？Elumen 的革命性技术能提供持久的发色和光泽，同时修复受损的头发！参加这个全天的研讨会，了解如何成为一位 Elumen 染发专家！



ADVANCED FORMULATIONS 晋级配方调配 (1-DAY)

It's easy to achieve pure, intensive color results with Goldwell color, but you'll always have clients looking for that unique hair color not on your charts. How light must the hair be lightened? Which color products must you use? Find out on this fun, full-day workshop!

使用Goldwell的发色组合很容易达到纯正、密集的发色效果，但你总会有客户在寻找你的发色图中找不到的发色。发必须预先漂到多浅？你必须使用哪些染色的产品？在这个有趣的全天研讨会上，你会找到你所寻求的答案。

KMS CREATIVE SESSIONS

IQ Cutting Method (2-DAY)

IQ 剪发方程式

Learn the "why" before the "how": technique-based cutting for all levels of stylists. The most requested salon hairstyles are broken down into four easy to understand steps that, once mastered, allow a fast track into advanced haircutting. Builds confidence and teaches you to work smarter, not harder. 技术性的剪发，让各阶级的设计师理解剪发的思维。以简单的4个步骤，分解发廊最受欢迎的发型，让创作快速晋升，建立自信。



PROGRAM 课程		COURSE FORMAT 课程形式	DATES 日期	TIME: 时间
MASTER COLORIST 染发大师认证计划				
COLOR TECHNICIAN	染发技术师	3 - DAY	17/3, 24/3, 31/3	9.00am – 5.00pm
COLOR SPECIALIST	染发专家	3 - DAY	12/5, 19/5, 26/5	9.00am – 5.00pm
COLOR ARTIST	染发艺术家	3 - DAY	7/7, 21/7, 28/7	9.00am – 5.00pm
MASTERY WORKSHOPS 高手工作坊				
NEWANCE MASTERY	掌控日系染发	1 - DAY	5/5 6/10	10.00am – 5.00pm
ELUMEN MASTERY	酸性永久创意染	1 - DAY	10/6	10.00am – 5.00pm
ADVANCED FORMULATIONS	晋级配方调配	1 - DAY	4/8	10.00am – 5.00pm
INSPIRATION 创意灵感				
COLOR THE FUTURE TREND SEMINARS	年度美发趋势	½ - DAY	3/3 1/9	10.00am – 1.00pm 10.00am – 1.00pm
KMS				
IQ CUTTING PT. 1	IQ 剪发方程式 PT. 1	1 - DAY	12/8	9.30am – 5.00pm
IQ CUTTING PT. 2	IQ 剪发方程式 PT. 2	1 - DAY	14/10	9.30am – 5.00pm

BOOKING AND MUST- KNOW INFORMATION: THE EDUPOINT SYSTEM

Under the Edupoints system, you will earn Edupoints through all product purchases with Kao Salon Business Division. Accumulated Edupoints can be used for all Education Programs offered by Kao Salon Business Division.

BOOKINGS

You may refer to the Edupoint value of each course in the Education Brochure and register for courses with our Sales and Education Team.
Once the booking is confirmed, a confirmation SMS will be sent to you and the Edupoints will be promptly deducted.

CANCELLATION POLICY

All cancellations of confirmed bookings must be done **3 working days in advance** through our Sales or Education Team.
If you do not turn up for the course without prior notification, the deducted Edupoints will not be refunded.

教育课程预定程序:

教育积分系统

通过教育积分系统，您将从购买产品后，赚取并累计教育积分。

课程预定

您可查阅日历中所有课程的教育积分价值，并与我们业务或教育代表做登记，预定您的课程席位。一旦被确认，您将受到简讯通知，您的教育积分也会同时被扣除。

取消程序:

如果您需要取消您的预定，您必须在该课程的**3天前**通知我们。假如课程当天，您无法出席，也没预先通知，扣除的教育积分将不会被退还。